

Diamonds Do Good Trend Report

Winter/Spring 2025

Fancy Cuts

Pear, marquise, and emerald cuts are standing out for their bold and unique shapes.



Halo Cuts

Timeless and trending, halo settings enhance the sparkle of engagement rings.



Consumers are increasingly seeking responsibly sourced diamonds.

The natural diamond industry and Diamonds Do Good are committed to making a positive impact on mining communities. By supporting education, healthcare, and local businesses, they are empowering communities and fostering long-term sustainability. Each diamond you choose contributes to these vital programs, helping to create brighter futures for those in diamond-producing regions.