

THE

THURSDAY, MAY 28, 2026
6-9 PM | MARCELLO BALLROOM

DIAMONDS DO GOOD AWARDS



*proudly celebrating 20 years of sharing
the positive impact of natural diamonds*

A portrait of Nelson Mandela, an elderly Black man with grey hair, wearing a black and white houndstooth suit jacket, a white shirt, and a dark tie with gold diagonal stripes. He is resting his chin on his right hand and looking thoughtfully towards the camera. The background is dark and out of focus, showing some foliage.

Diamonds Do Good

We are a global nonprofit that supports and celebrates the positive impact that natural diamonds have on communities around the world.

In 2006, Nelson Mandela inspired our co-founders to share the positive story behind natural diamonds, which play a vital role in the socio-economic development of Southern Africa.

Today, we are a global organization dedicated to recognizing and promoting the true impact of natural diamonds worldwide.

Through our grant-giving programs and our consumer message, “diamonds do good,” we highlight the meaningful contributions of natural diamonds.

Our key areas of focus include:

- India, where 9 out of 10 natural diamonds are cut and polished.
- Africa, home to the largest reserves of gem-quality natural diamonds.
- Canada, the third-largest producer of natural diamonds.

The Awards

THURSDAY, MAY 28, 2026

6-9 PM | MARCELLO BALLROOM

BLACK TIE OPTIONAL

Awards Program Begins Promptly at 7:00pm

In celebration of Diamonds Do Good's 20th anniversary, step into an unforgettable evening honoring the brilliance of natural diamonds, their extraordinary impact on communities worldwide, and the visionary leaders shaping a more responsible future for our industry.

The night begins in red-carpet style with a lively cocktail reception, setting a glamorous tone for an inspiring awards program where guests enjoy chef-crafted small plates and open bars throughout the presentation. As the program concludes, the evening unfolds into a curated, served light-dinner experience accompanied by live ensemble music, continued spirit tastings, and a decadent coffee-and-dessert moment—creating a warm, celebratory atmosphere for connection and conversation on the eve of the JCK show.



The Honorees

2026

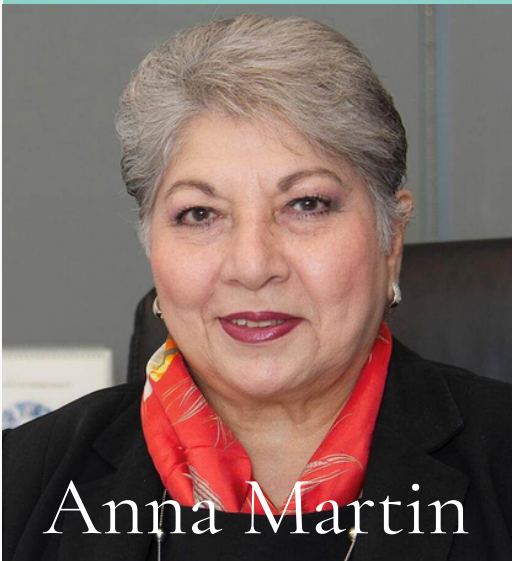
These remarkable leaders identified for Diamonds Do Goods 20th anniversary have set a new standard in the natural diamond industry, blending innovation, ethical business practices, and unwavering commitment to community empowerment.

TIFFANY & Co.

—
**THE TIFFANY & CO.
FOUNDATION**

Vanguard of Sustainable Luxury

Honoring a global icon who strives to set the standard for sustainable luxury, from sharing the origins of their primary raw materials to investing in the artisans who craft their jewelry. Tiffany & Co. is dedicated to traceability, responsible sourcing and protecting the natural world by taking bold action on climate change and conservation. As a Maison that celebrates the many facets of love, sustainability lies at the heart of everything they do.



Anna Martin

GOOD Award for Lifetime Achievement

Celebrating Ms. Martin's groundbreaking career in responsible diamond financing, her leadership in shaping global markets, her significant contributions to GIA's Board serving as Vice Chair and later as Senior Vice President of Global Business Development, as well as her many influential roles across industry associations, including as Chair of Diamonds Do Good, championing the integration of business excellence with meaningful social impact.

1837
CD PEACOCK.
CHICAGO

Community Impact Award

Celebrating the jeweler's long-standing legacy of impact, leadership, and generosity, reflected in its deep commitment to the communities it serves. From its work with numerous charities, including the Beautiful Lives Project, Cradles to Crayons, The Community House, and the Hinsdale Humane Society, to its leadership in demonstrating how natural diamonds create meaningful, lasting change, CD Peacock continues to set the standard for integrity in the jewelry industry and the power of purpose-driven leadership.

CHAMPION GLOBAL COMMUNITIES

Diamonds Do Good's Value Proposition

Our Vision

Creating a global impact from a community level

Our Mission

Supporting sustainable programs that develop and empower people in natural diamond communities and sharing these stories of positive impact.

We are the only grant giving organization solely representing natural diamonds

We work with the private sector and key stakeholders to deliver meaningful and measurable impact with our grant giving programs

We have a solid governance model to report back on the impact we make on the ground

We show consumers the good we do on the ground and the good our partners do around the world

We want to contribute to the 2030 agenda, we have a shared responsibility to leave no one behind

Priorities: We focus on education, entrepreneurship, women empowerment and skills development



2025 GLOBAL IMPACT

JOBS CREATED & SUSTAINED:

Over 400 direct & indirect jobs through entrepreneurship and training programs

EDUCATIONAL OPPORTUNITIES:

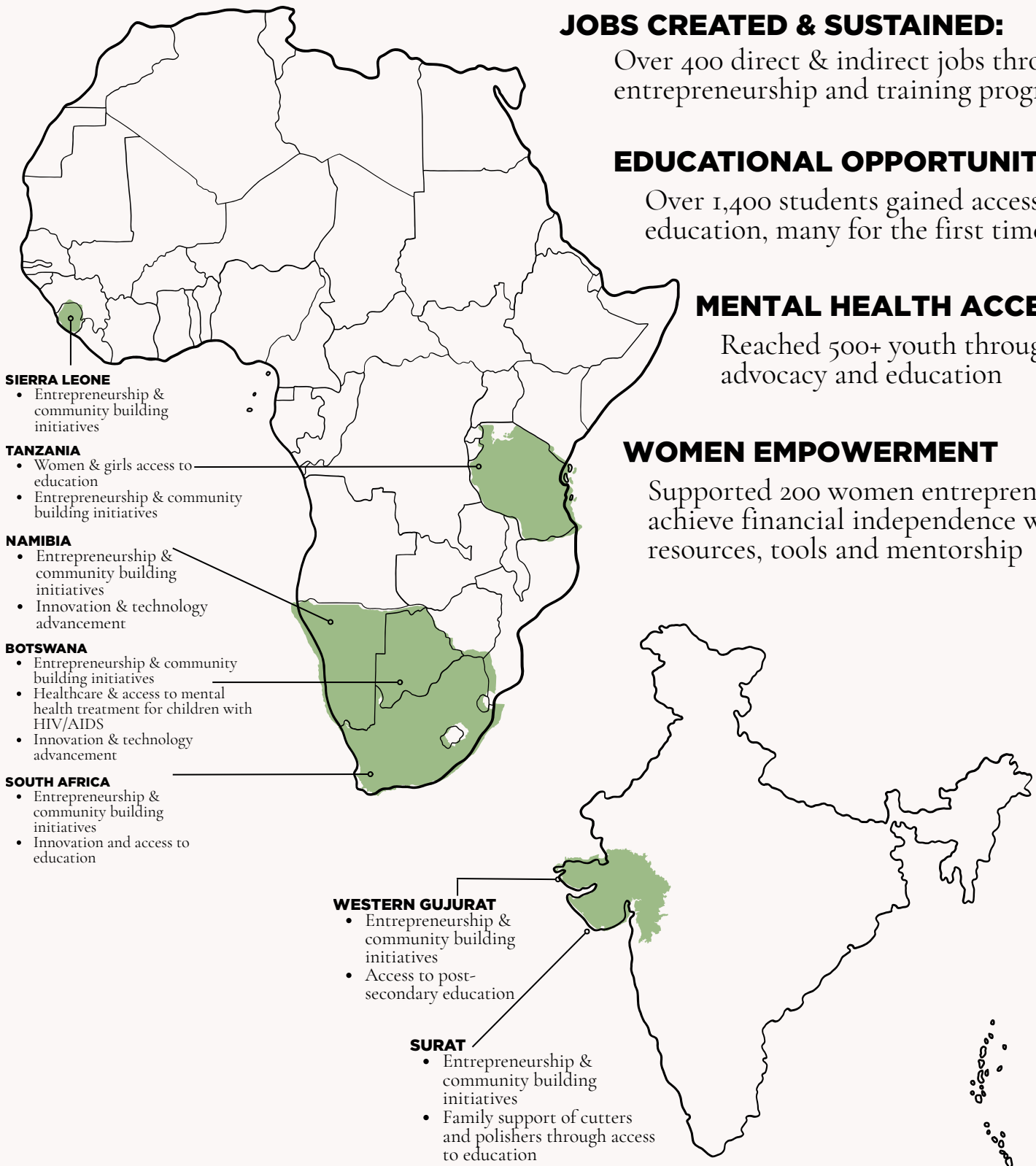
Over 1,400 students gained access to education, many for the first time

MENTAL HEALTH ACCESS

Reached 500+ youth through advocacy and education

WOMEN EMPOWERMENT

Supported 200 women entrepreneurs achieve financial independence with resources, tools and mentorship





Sponsorship Packages

*To commemorate DDG's 20th anniversary, each guest will receive a limited-edition commemorative DDG Bracelet. An additional \$1,500 has been added per table of 10 guests.

Founding Partner - \$166,000

- 4 Tables (40 Tickets, 40 commemorative bracelets)
- Name on Event Invite
- Logo on Step & Repeat
- 1-min Video Played During Dinner Reception & After Party
- Logo on Screen During Dinner Reception & After party
- Three 2-Page Spread Digital Journal Ads
- Company Name Listed on Welcome Sign
- Logo on Table Card
- Logo on Event Website
- Verbal "Thank You" from Stage
- Company Support Mentioned in Press Releases
- Company Profile in GOOD Report (April Issue)
- Company Social Tile "Thank You" on LinkedIn
- Company Support Listed on DDG.com Throughout 2026

Hero Partner - \$105,000

- 3 Tables (30 Tickets, 30 commemorative bracelets)
- Name on Event Invite
- Logo on Step & Repeat
- Logo on Screen During Dinner Reception & After party
- 30-sec Video Played During Dinner Reception & After Party
- Two 2-Page Spread Digital Journal Ads
- Company Name Listed on Welcome Sign
- Logo on Table Card
- Logo on Event Website
- Verbal "Thank You" from Stage
- Company Support Mentioned in Press Releases
- Company Profile in GOOD Report (April Issue)
- Company Social Tile "Thank You" on LinkedIn
- Company Support Listed on DDG.com Throughout 2026



Sponsorship Packages

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Community Building Partner - \$78,000

- 2 Tables (20 Tickets, 20 commemorative bracelets)
- Name on Event Invite
- Logo on Step & Repeat
- Logo on Screen During Dinner Reception & After Party
- One 2-page Spread Digital Journal Ads
- Company Name Listed on Welcome Sign
- Logo on Table Card
- Logo on Event Website
- Verbal "Thank You" from Stage
- Company Support Mentioned in Press Releases
- Company Profile in GOOD Report (April Issue)
- Company Social Tile "Thank You" on LinkedIn

Changemaker Partner - \$53,000

- 2 Tables (20 Tickets, 20 commemorative bracelets)
- Name on Event Invite
- Logo on Step & Repeat
- Logo on Screen During Dinner Reception & After Party
- 1-page Digital Journal Ad
- Logo on Table Card
- Logo on Event Website
- Verbal "Thank You" from Stage
- Company Support Mentioned in Press Releases
- Company Social Tile "Thank You" on LinkedIn

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Sponsorship Packages

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Giving Partner - \$26,500

- 1 Table (10 Tickets, 10 commemorative bracelets)
- Logo on Step & Repeat
- Logo on Table Card
- Logo on Screen During Dinner Reception & After Party
- 1-page Digital Journal Ad
- Logo on Event Website
- Company Social Tile "Thank You" on LinkedIn

Dinner Partner - \$16,500

- 1 Table (10 Tickets, 10 commemorative bracelets)
- Logo on Table Card
- Logo on Screen During Dinner Reception & After Party
- 1-page Digital Journal Ad
- Logo on Event Website

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Sponsorship Packages

3 Signature Spirits Tasting Partnerships – \$15,500/each

Bourbon Tasting Partner:

A bold, soulful tasting experience that celebrates craftsmanship, legacy, and the art of slow savoring

Tequila Tasting Partner:

A vibrant, high-energy experience inspired by celebration and culture. Guest explore premium expressions that balance smoothness and complexity - creating a lively gathering point for social connection.

Vodka Tasting Partner:

A crisp, contemporary tasting moment that reflects precision, polish and style - perfectly aligned with the energy of the evening.

Each Signature Spirits Tasting Partner hosts receive:

- *Exclusive designation as [Bourbon / Tequila/ Vodka] Tasting Partner*
- *Branded signage at your dedicated tasting station*
- *Premium visibility in a high-traffic area*
- *Three (3) tickets to the Diamonds Do Good Awards*
- *Three (3) commemorative Diamonds Do Good bracelets*
- *One full-page feature in the Diamonds Do Good Impact Journal*
- *Logo placement on event website*
- *Verbal recognition during the program*



Sponsorship Packages

Dessert & Coffee Bar Partner - \$12,800

Premier Networking Moment

The Dessert & Coffee Bar Partner hosts one of the most social and engaging moments of the evening—creating a warm, inviting space where guests gather to connect, celebrate, and continue conversations following the awards program.

A branded gathering space designed to spark conversation and connection, where guests come together over dessert and coffee to celebrate the evening's impact and toast what's ahead.

Dessert & Coffee Bar Package Includes:

- *Exclusive branding at the Dessert & Coffee Bar*
- *Logo placement on bar signage and display elements*
- *Prominent visibility in this high-traffic networking area*
- *Logo on event website*
- *One full-page placement in the Diamonds Do Good Impact Journal*
- *2 tickets to the Diamonds Do Good Awards*
- *2 commemorative Diamonds Do Good bracelets*



Sponsorship Packages

Mobile Photo Experience Partner - \$10,300

The Mobile Photo Experience Partner brings a dynamic, interactive element to the evening—capturing candid moments and celebrations as guests mingle throughout the event. This roaming activation ensures your brand is woven organically into the night's most memorable interactions. Each professionally captured photo can be instantly shared with attendees' social networks, featuring your logo for lasting post-event visibility and social sharing.

Mobile Photo Booth Package Includes:

- *Exclusive recognition as Mobile Photo Experience Partner*
- *Branded digital photo delivery to all attendees*
- *Logo embedded on every shared image*
- *High-visibility presence throughout the evening*
- *Two (2) tickets to the Diamonds Do Good Awards and Two (2) commemorative bracelets*
- *One page journal advertisement in the Diamonds Do Good Awards Journal*
- *Logo on event website*
- *Post-event digital recognition*



Sponsorship Packages

Welcome Cocktail Partner – \$10,300

The Welcome Cocktail Partner hosts the first sip of the evening—greeting guests with a beautifully crafted cocktail as they enter the ballroom. This stylish moment sets the tone for the night, blending hospitality, celebration, and connection from the very start.

Your brand becomes part of this warm, high-energy welcome, creating a memorable first impression tied to elegance and experience.

Package includes:

- *Exclusive recognition as Welcome Cocktail Partner*
- *Prominent logo placement on cocktail trays during guest arrival*
- *High-visibility presence at the ballroom entrance*
- *Two (2) tickets to the Diamonds Do Good Awards*
- *Two (2) Commemorative Bracelets*
- *Logo placement on event website*

**pending confirmation of existing sponsorship under discussion*

Champagne Toast Partner - \$10,300

The Champagne Toast Partner presents one of the evening's most photogenic and celebratory moments—welcoming guests into the ballroom with a sparkling toast that instantly sets a glamorous tone for the night ahead.

Package includes:

- *Exclusive Recognition as Champagne Toast Partner*
- *Prominent logo placement on cocktail trays during guest arrival*
- *High-visibility presence at the ballroom entrance*
- *Two (2) tickets to the Diamonds Do Good Awards*
- *Two (2) Commemorative Bracelets*
- *Logo placement on event website*



Sponsorship Packages

Bar Partner - \$7,800 - 4 available

Limited Availability | Premier Networking Moment

The Bar Partner hosts one of the evening's most vibrant social hubs where guests naturally gather to connect, celebrate, and continue conversations throughout the night. This high-energy activation places your brand at the heart of the event's networking and celebration moments.

Bar sponsorship includes:

- *Exclusive branding at bar*
- *Logo placement on bar signage and display elements*
- *Prominent visibility in this high-traffic networking area*
- *Logo on event website*
- *One full-page placement in the Diamonds Do Good Impact Journal*
- *2 tickets to the Diamonds Do Good Awards*
- *2 commemorative Diamonds Do Good bracelets*

**pending confirmation of existing sponsorship under discussion*



Sponsorship Packages

Registration Sponsorship - \$5,150

The Registration Partner welcomes guests at the very first point of arrival—setting the tone for an evening of impact, elegance, and celebration. Positioned at this high-visibility touchpoint, your brand becomes part of every guest's first impression as the night begins.

Bar sponsorship includes:

- *Exclusive branding at bar*
- *Logo placement on bar signage and display elements*
- *Prominent visibility in this high-traffic networking area*
- *Logo on event website*
- *One full-page placement in the Diamonds Do Good Impact Journal*
- *2 tickets to the Diamonds Do Good Awards*
- *2 commemorative Diamonds Do Good bracelets*

**pending confirmation of existing sponsorship under discussion*

Digital Journal

2-page- \$8,000

Two pages in digital journal - choice of placement

*All ad purchases include year round logo placement on consumer facing Diamonds Do Good website.

Full Page Ad - \$5,000

Full page ad.

*All ad purchases includes year round logo placement on consumer facing Diamonds Do Good website.

Ticket - \$850

**includes commemorative 20th anniversary bracelet*

2026 Global Board of Directors



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